



Hello,

My name is Natalie Fink and I am a graphic designer with professional experience in small business management, marketing and branding.

Enclosed, please find a copy of my resume along with references, which exhibits my experience in Graphic Design, typography & page layout, pattern & textile design, color theory and custom wedding and event stationery design.

I believe my experience makes me a strong candidate for a position as a Graphic Designer because it has made me extremely self directed, yet at the same time, able to work well as a part of a team.

You will also see from my resume that I am creative, industrious, goal-oriented, enthusiastic, courteous and positive.

If you have any more questions or would like to discuss my qualifications further, please feel free to contact me at 863-640-5031 or fink.natalie@gmail.com

If you would be interested in viewing my portfolio, please visit: www.finkinkdesigns.com

I value your time and consideration in reviewing my attached resume.

Creatively,

Natalie Fink

Natalie Fink

2145 Seaport Circle #105
Winter Park, Florida 32792

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www.finkinkdesigns.com
fink.natalie@gmail.com
863-640-5031



Personal Statement

Designer with experience in small business marketing and branding. Has a passion for design, polished skills and strong attention to detail, especially in print design, layout, branding, logo design, typography and color theory. Team player capable of working under people as well as supervising a team and making important decisions. A designer that works well under pressure and deadlines, also able to work on multiple projects in different stages of completion.



Work Experience

August 2013-December 2013

Graphic Designer & Packaging Designer
STA Elements Inc, Orlando, FL

Created custom patterns and designs for products in development for nationwide stores. Worked closely with overseas factories to ensure quality with fabrics, PMS color matching. Designed products with current trends in mind.

2010-Present

Owner of Fink Ink Designs

Established a freelance based business meeting various client's needs by creating custom logos, variety of print designs and custom wedding & event stationery.

May 2012-Present

Freelance graphic design work

Tea Largo Beverage Co. Lakeland, FL

Created vinyl graphics wraps for vehicles, web graphics, brochures, gift card design, and logos for variety of uses.

February 2012 - Present

Freelance graphic design work

Facility Pro Tech, Orlando, FL

Responsible for creating variety of marketing materials for a local AC business, including: business cards, door hanger flyers, manual for customers, and other in-office documents.

September 2010 - December 2011

Operations Manager and Graphic Designer

Escape 2 Create Pottery Studio, Orlando, FL

Responsible for day to day procedures and managing up to 6 employees at a time. Event coordinator for parties and team buildings for all ages.

March 2010 - September 2010

Marketing Assistant and Graphic Designer

Danielle Fence Mfg. Co., Mulberry, FL

Responsible for creating multiple layouts to compliment existing, stable, brand. Designed several catalogs advertising all of the products and services company offers. Updated and maintained the companies website.

August 2008 - Present

Freelance graphic design work

Shelly Grogan & www.storybookpurse.com

Responsible for creating business cards, postcards and ads published in an eco-friendly wholesale magazine.

September 2009 - Present

Freelance graphic design work

Kristin Miller & PicassoZ Art Cafe, Lakeland, FL

Created layouts to compliment existing brand and advertise current promotions.

January 2007 - February 2008

Manager and Resident Artist

Art Gecko Pottery Studio, Lakeland, FL

Used my skills and creativity at Art Gecko Pottery as graphic designer, store manager, studio artist, marketing manager, and event coordinator.

June 2005 - April 2006

Barista and Cashier

Barnies Coffee & Tea Company, Lakeland, FL

Responsible for opening and closing, had normal housekeeping tasks.

May 2004 - May 2005

Associate and Barista

PicassoZ Art Cafe, Lakeland, FL

Studio artist, kiln and glazing specialist, email marketing and event coordinator.

Education

B.S. & A.S. - Digital Arts and Design & Graphic Design

Full Sail University - Winter Park, FL

February 2010 / April 2009

Achievements/Awards

-Perfect Attendance Award at Full Sail University

Digital Arts & Design program (March 2008-Feb 2010)

-Course Directors award for 3D Arts

(Full Sail University)

Skill Level

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Microsoft Office

Mac

PC

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References

Kristin Miller

863-602-4451

kristin@picassoz.com

Owner of PicassoZ Art Cafe & Tea Largo Beverage Co. Lakeland, FL

Former boss at PicassoZ Art Cafe (2004-2005)

and Current freelance design client since 2009.

Years known: 10

Paul Colee

863-860-6436

pcolee@Fltraditionsbank.com

Vice President at Florida Traditions Bank - Lakeland, FL

Years known: 7

Leslie Shelton

239-410-7569

yourstella@live.com

Registered Nurse - Lakeland, FL

Former owner at Art Gecko Pottery Studio. Lakeland, FL (2007-2008)

Years known: 7

Amanda Holleyman Lamont

863-559-8492

aholleyman@hotmail.com

Special Education Teacher at Oscar J Pope Elementary

Former coworker: PicassoZ Art Cafe, Barnies Coffee & Art Gecko (2004-2008)

Years known: 10

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